

# Advertising Incentive Program

## Dixie Country

1226 Jefferson Rd.

(334) 295-9850

## The Demopolis Times

315 East Jefferson  
Street

(334) 289-4017

## **Radio**

*New Members receive a choice of a FREE Live Remote at their Grand Opening/Ribbon Cutting or several radio spots leading up to Grand Opening/Ribbon Cutting (\$500 value)*

*The Chamber has a weekly radio segment with Dixie Country and will help advertise next event or promotion.*

## **Newspaper**

*Ribbon Cutting Promotion-New Members*

*New Members will have a photo taken at Ribbon Cutting/Grand Opening to be printed in The Demopolis Times. The Demopolis Times will offer 50% off the cost of a 1/8 page advertisement, as well as, a 3 month trial subscription to the paper to be delivered to new member's place of business.*

## **Social Media and Website**

*The Chamber posts on its Facebook page any upcoming promotions and events pertaining to its membership and the community. A community calendar can be found on the Chamber website, [www.demopolischamber.com](http://www.demopolischamber.com).*

*Contact the Chamber on posting your event or promotion today!*

## **Print Media**

*Listing in the widely-distributed Chamber Membership Directory and a FREE link to your website.*

## **Business of the Month**

*Each month the Chamber recognizes a member as "Business of the Month" with an article and photo printed in the Demopolis Times, as well as, shared on social media.*