

**Existing Retail**  
Demopolis, Alabama



**Contact Information**

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**Retail Trade Area | Demographics**  
**Demopolis, Alabama**

DESCRIPTION	DATA	%
<b>Population</b>		
2015 Estimate	52,505	
<b>2015 Est. Population by Single-Classification Race</b>		
White Alone	17,383	33.11
Black or African American Alone	34,098	64.94
Amer. Indian and Alaska Native Alone	81	0.15
Asian Alone	161	0.31
Native Hawaiian and Other Pac. Isl. Alone	21	0.04
Some Other Race Alone	347	0.66
Two or More Races	414	0.79
<b>2015 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	51,565	98.21
Hispanic or Latino:	940	1.79
Mexican	515	54.79
Puerto Rican	78	8.30
Cuban	72	7.66
All Other Hispanic or Latino	275	29.26

DESCRIPTION	DATA	%
<b>2015 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	302	32.13
Black or African American Alone	223	23.72
American Indian and Alaska Native Alone	4	0.43
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	13	1.38
Some Other Race Alone	332	35.32
Two or More Races	65	6.91
<b>2015 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	1	0.62
Filipino	0	0.00
Japanese	0	0.00
Asian Indian	3	1.86
Korean	17	10.56
Vietnamese	88	54.66
Cambodian	0	0.00
Hmong	2	1.24
Laotian	0	0.00
Thai	49	30.43
All Other Asian Races Including 2+ Category	0	0.00
<b>2015 Est. Population by Ancestry</b>		
Arab	29	0.06
Czech	0	0.00
Danish	10	0.02
Dutch	129	0.25
English	1,745	3.32
French (except Basque)	237	0.45
French Canadian	30	0.06
German	1,302	2.48
Greek	11	0.02

**Retail Trade Area | Demographics**  
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DESCRIPTION	DATA	%
Hungarian	6	0.01
Irish	1,933	3.68
Italian	143	0.27
Lithuanian	13	0.02
United States or American	5,112	9.74
Norwegian	104	0.20
Polish	10	0.02
Portuguese	0	0.00
Russian	42	0.08
Scottish	270	0.51
Scotch-Irish	422	0.80
Slovak	0	0.00
Subsaharan African	313	0.60
Swedish	34	0.06
Swiss	1	0.00
Ukrainian	1	0.00
Welsh	20	0.04
West Indian (except Hisp. groups)	66	0.13
Other ancestries	33,605	64.00
Ancestry Unclassified	6,920	13.18
<b>2015 Est. Pop Age 5+ by Language Spoken at Home</b>	<b>49,368</b>	
Speak Only English at Home	48,726	98.70
Speak Asian/Pac. Isl. Lang. at Home	68	0.14
Speak IndoEuropean Language at Home	166	0.34
Speak Spanish at Home	369	0.75
Speak Other Language at Home	39	0.08
<b>2015 Est. Population by Sex</b>	<b>52,505</b>	
Male	24,461	46.59
Female	28,044	53.41

DESCRIPTION	DATA	%
<b>2015 Est. Population by Age</b>	<b>52,505</b>	
Age 0 - 4	3,137	5.97
Age 5 - 9	3,176	6.05
Age 10 - 14	3,428	6.53
Age 15 - 17	2,288	4.36
Age 18 - 20	2,467	4.70
Age 21 - 24	3,236	6.16
Age 25 - 34	5,862	11.16
Age 35 - 44	5,492	10.46
Age 45 - 54	6,656	12.68
Age 55 - 64	7,491	14.27
Age 65 - 74	5,110	9.73
Age 75 - 84	2,836	5.40
Age 85 and over	1,325	2.52
Age 16 and over	42,006	80.00
Age 18 and over	40,477	77.09
Age 21 and over	38,009	72.39
Age 65 and over	9,272	17.66
<b>2015 Est. Median Age</b>	<b>39.8</b>	
<b>2015 Est. Average Age</b>	<b>40.2</b>	

**Retail Trade Area | Demographics**  
**Demopolis, Alabama**

DESCRIPTION	DATA	%
<b>2015 Est. Male Population by Age</b>	<b>24,461</b>	
Age 0 - 4	1,591	6.50
Age 5 - 9	1,592	6.51
Age 10 - 14	1,742	7.12
Age 15 - 17	1,150	4.70
Age 18 - 20	1,228	5.02
Age 21 - 24	1,591	6.50
Age 25 - 34	2,753	11.25
Age 35 - 44	2,476	10.12
Age 45 - 54	2,993	12.24
Age 55 - 64	3,471	14.19
Age 65 - 74	2,369	9.68
Age 75 - 84	1,126	4.60
Age 85 and over	379	1.55
<b>2015 Est. Median Age, Male</b>	<b>37.4</b>	
<b>2015 Est. Average Age, Male</b>	<b>38.6</b>	
<b>2015 Est. Female Population by Age</b>	<b>28,044</b>	
Age 0 - 4	1,546	5.51
Age 5 - 9	1,583	5.64
Age 10 - 14	1,686	6.01
Age 15 - 17	1,138	4.06
Age 18 - 20	1,239	4.42
Age 21 - 24	1,645	5.87
Age 25 - 34	3,109	11.09
Age 35 - 44	3,016	10.75
Age 45 - 54	3,664	13.07
Age 55 - 64	4,020	14.33
Age 65 - 74	2,741	9.77
Age 75 - 84	1,710	6.10
Age 85 and over	947	3.38

DESCRIPTION	DATA	%
<b>2015 Est. Median Age, Female</b>	<b>41.9</b>	
<b>2015 Est. Average Age, Female</b>	<b>41.6</b>	
<b>2015 Est. Pop Age 15+ by Marital Status</b>	<b>42,765</b>	
Total, Never Married	15,647	36.59
Males, Never Married	7,574	17.71
Females, Never Married	8,073	18.88
Married, Spouse present	15,071	35.24
Married, Spouse absent	2,684	6.28
Widowed	4,426	10.35
Males Widowed	787	1.84
Females Widowed	3,639	8.51
Divorced	4,937	11.54
Males Divorced	2,329	5.45
Females Divorced	2,608	6.10
<b>2015 Est. Pop Age 25+ by Edu. Attainment</b>	<b>34,773</b>	
Less than 9th grade	2,641	7.59
Some High School, no diploma	5,238	15.06
High School Graduate (or GED)	13,787	39.65
Some College, no degree	6,307	18.14
Associate Degree	1,832	5.27
Bachelor's Degree	3,187	9.17
Master's Degree	1,408	4.05
Professional School Degree	207	0.60
Doctorate Degree	167	0.48
<b>2015 Est. Pop Age 25+ by Edu Attain., Hisp./Lat.</b>	<b>504</b>	
No High School Diploma	144	28.57
High School Graduate	154	30.56
Some College or Associate's Degree	119	23.61
Bachelor's Degree or Higher	88	17.46

## Retail Trade Area | Demographics Demopolis, Alabama

DESCRIPTION	DATA	%
<b>Households</b>		
2015 Estimate	21,693	
<b>2015 Est. Households by Household Type</b>	21,693	
Family Households	14,076	64.89
Nonfamily Households	7,617	35.11
<b>2015 Est. Group Quarters Population</b>	1,443	
<b>2015 HHs by Ethnicity, Hispanic/Latino</b>	296	1.36
<b>2015 Est. Households by HH Income</b>	21,693	
Income < \$15,000	6,252	28.82
Income \$15,000 - \$24,999	3,610	16.64
Income \$25,000 - \$34,999	2,469	11.38
Income \$35,000 - \$49,999	3,037	14.00
Income \$50,000 - \$74,999	2,882	13.29
Income \$75,000 - \$99,999	1,396	6.44
Income \$100,000 - \$124,999	912	4.20
Income \$125,000 - \$149,999	539	2.48
Income \$150,000 - \$199,999	332	1.53
Income \$200,000 - \$249,999	121	0.56
Income \$250,000 - \$499,999	108	0.50
Income \$500,000+	34	0.16

DESCRIPTION	DATA	%
2015 Est. Average Household Income	\$43,142	
2015 Est. Median Household Income	\$28,987	
<b>2015 Median HH Inc. by Single-Class, Race or Eth.</b>		
White Alone	49,568	
Black or African American Alone	21,314	
American Indian and Alaska Native Alone	46,871	
Asian Alone	46,438	
Native Hawaiian and Other Pacific Islander Alone	41,932	
Some Other Race Alone	61,942	
Two or More Races	15,193	
Hispanic or Latino	41,378	
Not Hispanic or Latino	28,900	
<b>2015 Est. Family HH Type by Presence of Own Child</b>	14,076	
Married-Couple Family, own children	2,735	19.43
Married-Couple Family, no own children	5,252	37.31
Male Householder, own children	356	2.53
Male Householder, no own children	644	4.58
Female Householder, own children	2,677	19.02
Female Householder, no own children	2,413	17.14
<b>2015 Est. Households by Household Size</b>	21,693	
1-person	7,143	32.93
2-person	6,876	31.70
3-person	3,460	15.95
4-person	2,380	10.97
5-person	1,149	5.30
6-person	433	2.00
7-or-more-person	251	1.16
<b>2015 Est. Average Household Size</b>	2.35	

## Retail Trade Area | Demographics

### Demopolis, Alabama

DESCRIPTION	DATA	%
<b>2015 Est. Households by Presence of People Under 18</b>	<b>21,693</b>	
Households with 1 or More People under Age 18	7,041	32.46
Married-Couple Family	3,117	44.27
Other Family, Male Householder	482	6.85
Other Family, Female Householder	3,406	48.37
Nonfamily, Male Householder	26	0.37
Nonfamily, Female Householder	10	0.14
<b>Households with No People under Age 18:</b>	<b>14,652</b>	<b>67.54</b>
Married-Couple Family	4,871	33.24
Other Family, Male Householder	514	3.51
Other Family, Female Householder	1,685	11.50
Nonfamily, Male Householder	3,522	24.04
Nonfamily, Female Householder	4,059	27.70
<b>2015 Est. Households by Number of Vehicles</b>	<b>21,693</b>	
No Vehicles	2,874	13.25
1 Vehicle	7,432	34.26
2 Vehicles	7,152	32.97
3 Vehicles	3,030	13.97
4 Vehicles	761	3.51
5 or more Vehicles	443	2.04
<b>2015 Est. Average Number of Vehicles</b>	<b>1.7</b>	
<b>Family Households</b>		

DESCRIPTION	DATA	%
<b>2015 Estimate</b>	<b>14,076</b>	
<b>2015 Est. Families by Poverty Status</b>	<b>14,076</b>	
2015 Families at or Above Poverty	10,456	74.28
2015 Families at or Above Poverty with Children	4,318	30.68
2015 Families Below Poverty	3,621	25.72
2015 Families Below Poverty with Children	2,675	19.00
<b>2015 Est. Pop Age 16+ by Employment Status</b>	<b>42,006</b>	
In Armed Forces	30	0.07
Civilian - Employed	17,787	42.34
Civilian - Unemployed	3,693	8.79
Not in Labor Force	20,496	48.79
<b>2015 Est. Civ. Employed Pop 16+ by Class of Worker</b>	<b>18,103</b>	
For-Profit Private Workers	11,618	64.18
Non-Profit Private Workers	956	5.28
Local Government Workers	1,582	8.74
State Government Workers	2,181	12.05
Federal Government Workers	382	2.11
Self-Employed Workers	1,367	7.55
Unpaid Family Workers	16	0.09
<b>2015 Est. Civ. Employed Pop 16+ by Occupation</b>	<b>18,103</b>	

## Retail Trade Area | Demographics

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DESCRIPTION	DATA	%
Architect/Engineer	119	0.66
Arts/Entertainment/Sports	107	0.59
Building Grounds Maintenance	880	4.86
Business/Financial Operations	315	1.74
Community/Social Services	370	2.04
Computer/Mathematical	105	0.58
Construction/Extraction	1,072	5.92
Education/Training/Library	1,315	7.26
Farming/Fishing/Forestry	489	2.70
Food Prep/Serving	991	5.47
Health Practitioner/Technician	776	4.29
Healthcare Support	745	4.12
Maintenance Repair	633	3.50
Legal	64	0.35
Life/Physical/Social Science	117	0.65
Management	1,353	7.47
Office/Admin. Support	2,208	12.20
Production	2,286	12.63
Protective Services	300	1.66
Sales/Related	1,602	8.85
Personal Care/Service	519	2.87
Transportation/Moving	1,739	9.61
2015 Est. Pop 16+ by Occupation Classification	18,103	
Blue Collar	5,729	31.65
White Collar	8,450	46.68
Service and Farm	3,924	21.68
2015 Est. Workers Age 16+ by Transp. to Work	17,541	

DESCRIPTION	DATA	%
Drove Alone	14,477	82.53
Car Pooled	2,113	12.05
Public Transportation	79	0.45
Walked	461	2.63
Bicycle	2	0.01
Other Means	150	0.86
Worked at Home	258	1.47
2015 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	6,721	
15 - 29 Minutes	4,877	
30 - 44 Minutes	2,741	
45 - 59 Minutes	1,433	
60 or more Minutes	1,492	
2015 Est. Avg. Travel Time to Work in Minutes	25.83	
2015 Est. Occupied Housing Units by Tenure	21,693	
Owner Occupied	15,535	71.61
Renter Occupied	6,158	28.39
2015 Owner Occ. HUs: Avg. Length of Residence	21.3	
2015 Renter Occ. HUs: Avg. Length of Residence	10.2	
2015 Est. Owner-Occupied Housing Units by Value	15,535	
Value Less than \$20,000	1,672	10.76



## Retail Trade Area | Demographics

### Demopolis, Alabama

DESCRIPTION	DATA	%
Value \$20,000 - \$39,999	2,136	13.75
Value \$40,000 - \$59,999	1,743	11.22
Value \$60,000 - \$79,999	1,830	11.78
Value \$80,000 - \$99,999	1,726	11.11
Value \$100,000 - \$149,999	2,360	15.19
Value \$150,000 - \$199,999	1,767	11.37
Value \$200,000 - \$299,999	1,354	8.72
Value \$300,000 - \$399,999	422	2.72
Value \$400,000 - \$499,999	188	1.21
Value \$500,000 - \$749,999	152	0.98
Value \$750,000 - \$999,999	83	0.53
Value \$1,000,000 or more	103	0.66
<b>2015 Est. Median All Owner-Occupied Housing Value</b>	<b>\$84,476</b>	
<b>2015 Est. Housing Units by Units in Structure</b>	<b>27,101</b>	
1 Unit Attached	382	1.41
1 Unit Detached	16,037	59.17
2 Units	934	3.45
3 or 4 Units	502	1.85
5 to 19 Units	1,173	4.33
20 to 49 Units	426	1.57
50 or More Units	132	0.49
Mobile Home or Trailer	7,508	27.70
Boat, RV, Van, etc.	8	0.03
<b>2015 Est. Housing Units by Year Structure Built</b>	<b>27,101</b>	
Housing Units Built 2010 or later	159	0.59

DESCRIPTION	DATA	%
Housing Units Built 2000 to 2009	2,188	8.07
Housing Units Built 1990 to 1999	4,797	17.70
Housing Units Built 1980 to 1989	4,929	18.19
Housing Units Built 1970 to 1979	5,583	20.60
Housing Units Built 1960 to 1969	3,635	13.41
Housing Units Built 1950 to 1959	2,530	9.34
Housing Units Built 1940 to 1949	1,257	4.64
Housing Unit Built 1939 or Earlier	2,022	7.46
<b>2015 Est. Median Year Structure Built**</b>	<b>1977</b>	